

DESIGNED FOR YOUR SUCCESS

rainbowoffice.net

WHAT'S IN THE FUTURE



A customer website that will be a user-friendly portal to allow the customer to access gift descriptions, explanations of your gift campaigns and the status of their gift progress.



Make invitations to all events easier with systematic messaging to dealers, customers and potential recruits.



Utilizing Google Maps integration with the system, view existing customer locations to identify "hot areas" for service and sales.



Allow image and document uploads for dealers and customers. Create communication logs so all conversations can be accessed when motivating a Dealer or a Customer.



Track the history of all inventory items, promotions, service calls and other important items to better understand your business.



Upload sales reports and dealer reports directly to Rexair's system to prevent duplication of data entry.



Full accounting package that will produce financial reports, payroll and other important accounting functions.

- Manage
- Simplify
- Analyze
- Propel

Your Rainbow Business





FEATURES OF RAINBOWOFFICE.NET

Current Action Items

Messages
 Messages: 2 | 8
 Follow Ups: 1 | 17

Leads
 Not Entered: 24
 Unreported: 11
 Unbooked Greenlights: 3 | 38
 Needing Paperwork: 5
 New Leads: 30
 Pending Approval: 9
 Greenlights With Problems: 4
 Canceled: 1

Appointments
 Open Appointments: 3
 Completed Campaigns: 9
 Pending Rescheduling: 7
 Inactive Dealers to Resolve: 7
 Not Checked Out: 1
 Open Unit Test Drive: 1
 Incomplete Results: 9
 Units to Inspect: 5 | 7

Red Flags
 Dealers With Lead Problem: 3
 Dealers With Closing Problem: 5
 Dealers With Low Hold-Up: 1

Current Contest
 Dream Day: Week Local
 Dream Month: 1 Month World
 World Meeting: 3 Months National

Business Health

	Leads	Messages	Follow Ups	Appointments	Dealers	Inventory	Marketing	Revenue	Profit
Overall Totals	2311	661	23	816	490	150	143	112	36
Monday	121	34	2	43	25	2	2	20	0
Tuesday	98	41	8	30	18	2	1	12	1
Key Metrics	4.7	1.5	0.1	35.3%	60%	30%	91%	1.9	7.0%

Inventory

Item	IN TRANSIT	WAREHOUSE
AquaMate	75	80
RainbowMate		
Squeegee	15	50
RainJet		
RainMate		
MiniJet	4	6

Inventory Alerts

Item	Qty	Min	Order
Rainbow Black Edition	12	20	
MiniJet	6	8	

WALK AROUND YOUR BUSINESS

Address: Country: United States | Utah | Number: 12288 | Lat: 40.527147 | -111.835465 | Locked
 City: Draper | 84020 | Street: Mariah Circle | Comment:
 City Zone: | Apartment:

Map: 12288 Mariah Circle, Draper, UT, United States

Satellite View | Street View

REVIEW YOUR BUSINESS IN REAL-TIME



Leads
Enter, qualify, contact and convert leads to appointments.



Call Center
Organize leads for easy calls by Dealer, Marketing Director or telemarketing so that every lead is utilized.



Appointment
View appointments by customer, daily appointment ledger, date, dealer, ran or reset.



Follow-Up
Meet each commitment you made to call back or follow-up by viewing all promised calls with the click of a button.



Sales
Organize sales to easily access all financial and inventory information associated with each customer.



Inventory
View inventory by stockroom location, Dealer or customer. Order, receive, consign, track or transfer any item.



Dealers
Create a Dealer file where you can view advancement, leads, appointments, sales and inventory for each individual Dealer or groups of Dealers.



Events
Create and invite Dealers, marketing staff and or potential recruits to Open House, Main Events or Advance Training Meetings. View all who commit to attend.

Current Action Items Section
Manage all parts of marketing on one screen. Create call-to-action for Marketing Director and staff. All the important daily tasks are presented to the user in real time. This keeps you focused on the activities that create results.

Red Flags Section
Prevent Dealers from leaving our business by creating custom performance alerts to identify those who need further training.

Current Contest Section
Create custom contest conditions and view results in real time so that you can motivate Dealers to make the extra effort to win.

Business Health Section
View a Total Program snapshot of your business at all times and compare each activity with company standards. Don't wait until the end of the month to realize a part of your business needs attention.

Inventory Section
View real-time status of all inventories.

Inventory Alerts Section
Set re-order points and view alerts when orders need to be made.

BENEFITS AND ADVANTAGES

The System

- Works on - Windows, Mac or Mobile device
- Web-based so you can access your software from any computer in the world
- No Installation required
- Host Database locally or in the Cloud

Communication

- Easy to use but extremely powerful
- Translate to any language
- Flexible and changeable screen views and layouts
- Proactive approach that pushes actions to you and your staff

Administration

- Custom views and data access for many levels of users with login and security clearance
- Create Key Performance Indicators (KPIs) to track Dealer performance
- Generate multiple reports that include interactive graphs and charts to grow your business

• System prevents multi occurrences of like data to eliminate duplication of leads and appointments

Inventory

- Track your Inventory from Rexair all the way to the customer
- Generate alerts when items in your inventory need to be re-ordered
- Auto generate CRF reporting forms to report sales to Rexair

Marketing

- Track performance of Public Exhibits and Target Marketing by location
- Track promotions and matrix results, referral gifts, and contests
- Create and track goals for the office, groups and individuals
- Dealers can check in and out of demos on their mobile devices

Telemarketing

- Schedule callbacks to leads and customers so you never miss a call
- Easily reschedule appointments and monitor pending reschedules
- Track all communication with customers for effective follow-up
- Control and monitor telemarketing call campaigns
- Quickly add and verify addresses through Google Maps

Customers

- Customers will be able to log in and see what is happening with their leads
- Quickly arrange an Open House date and time with a follow-up confirmation

Plus Much More!